



*SPONSORSHIP
PACKAGE*

SASKATOON ENGINEERING STUDENTS SOCIETY

2022

-

2023





ABOUT SESS

ABOUT US

Since 1919 the undergraduate student society in our college has been supporting students academically, socially, and professionally through events, travel opportunities, and academic advocacy at the University of Saskatchewan. It is our privilege to continue serving our approximately 1700 undergraduate students in the College of Engineering every day.

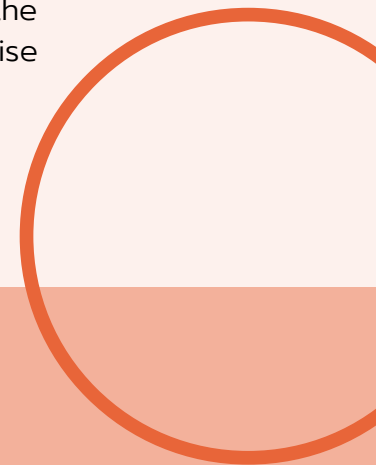
Up to now, we have made it our mission to provide as many services to engineering students as possible. We aim to achieve this by providing academic support, supporting the professional development and social needs of the students by organizing and promoting social events and industry mixers, supporting the initiatives of student groups within the engineering community, and representing the students within the college.

Our goal for the 2022-2023 academic year is to return to pre-pandemic events as well as continue implementing initiatives within the college to promote EDI within engineering and continue to transform the field of engineering into a welcoming environment. Some of the initiatives we hope to continue this year, along with many others include our EDI handbook, menstrual inclusivity project, and awareness posts.

The success of our students is a direct result of the financial support we receive from potential sponsors like yourself, who are willing to invest in the future of engineering. Your generous contributions help create a dynamic experience for our members during their time in the College of Engineering and allow us to offer our members the opportunities to fulfill their potential and become the great leaders and engineers they strive to be. Additionally, sponsors will always be acknowledged to the best of our abilities through advertisements and events to raise awareness of our sponsors to SESS members.

Kind Regards,

Kasey Burgess (she/her)
President





June 17, 2022

Re: Sponsorship for the Saskatoon Engineering Students' Society

As Dean of the College of Engineering, I'm pleased to support the Saskatoon Engineering Students' Society (SESS) and their 2022 sponsorship campaign. We appreciate all the SESS does to better the university experience of our undergraduate students and I hope you will consider contributing to their wide-ranging work.

The SESS is an important and integral part of our engineering community, not only representing the University of Saskatchewan engineering students within our college, but also offering valuable experiences to our students through morale building events, celebrations and professional development/networking opportunities. These events create life-long memories for our students and build community within our college, while providing an extracurricular framework for our students to develop organizational and leadership skills. This year, the SESS is working towards a return to pre-pandemic operations and services, as well as numerous improvements that will create a welcoming environment within engineering.

By supporting the SESS, you are not only helping to foster a positive university experience for all of our engineering students, you are contributing to development of excellent, well-rounded University of Saskatchewan engineering graduates who will go on to deliver great engineering projects with strong team leadership after they complete their degrees. These extracurricular activities are a central part of their growth and education, and your support means everything to them.

In addition to the work that the SESS does for the student body as a whole, I would also like to highlight the SESS' significant track record of building young leaders among their executive. Three SESS executives from this past year have been elevated into executive positions in regional and national student organizations such as the Canadian Federation of Engineering Students. These appointments reflect the significant leadership experience our students gain from their work on the SESS.

Thank you once again for your kind consideration.

Sincerely,

Suzanne Kresta
Dean and Professor
College of Engineering



MEET THE TEAM

2022-2023 SESS EXECUTIVE

The Saskatoon Engineering Students Society is comprised of eight executive positions and twenty-five commissioner positions overseen by the executive. We are lucky to have a diverse team encompassing members from all eight of the College of Engineering disciplines.



**KASEY
BURGESS
(SHE/HER)**

PRESIDENT



**JOANNE
ALAWES
(SHE/HER)**

VP STUDENT AFFAIRS



**JESSE
AGUIRRE
(HE/HIM)**

CO-VP FINANCE



**ALEX CHEN
(HE/HIM)**

CO-VP FINANCE



**BROOKE
GAREAU
(SHE/HER)**

VP
COMMUNICATIONS



**HILLARY
DUBE
(SHE/HER)**

VP EVENTS



**JESSIE
KELLER
(SHE/HER)**

VP ADMINISTRATION



**SHANLEIGH
MCKEOWN
(SHE/HER)**

INTERIM VP
EXTERNAL AFFAIRS



*SPONSORSHIP
OPPORTUNITIES*

YEAR-LONG PARTNER

This is the premier and title-sponsor level all-inclusive package. Becoming a year-long partner includes platinum sponsorship of all four major events the SESS hosts throughout the year (these events are listed on the following pages). In addition to platinum sponsorship of all major events, the partner package includes the below-listed perks. This package will allow your company to be the title sponsor for every major SESS event of the year and be promoted on all membership items as well as marketing/posters/banners for all events

SPONSORSHIP DEADLINE: AUGUST 31, 2022

	\$10,000
Quantity Available	1
Company Logo under SESS website "Sponsors" page	Partner
Company Logo on social media cover page	Center Large
Platinum sponsorship of all events	✓
Opportunity to distribute and showcase promotional material in the SESS office & student lounge	✓
Logo on all items given to all SESS members (membership cards, mugs) roughly 300 members	✓
Opportunity to set up a company booth during orientation day	✓
Complimentary booth at our industry mixer in early November (largest space available)	✓
Logo at the back of each engineering student newspaper	✓

ORIENTATION AND WELCOME WEEK

Orientation is an event held before the first day of classes to welcome approximately 500 incoming first-year engineering students. It is hosted by the SESS and includes tours of the engineering building, design challenges, and team-building activities. This event will allow our sponsors to promote their companies, creating a lasting impression on all students. Welcome Week occurs during the first full week of classes and includes events in our student lounge for the whole college, first-year-only events, engineering design challenges, a scavenger hunt, and other morale and team-building activities. This event is one of our most highly advertised and talked about events.

SPONSORSHIP DEADLINE: AUGUST 25, 2022

	Partner	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$2,000	\$1,000	\$500
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	4	3	2	1
Recognition of company on social media platforms	✓	✓	✓	✓
Opportunity to distribute and showcase promotional material in the SESS office & student lounge	✓	✓	✓	✓
Opportunity for a representative to welcome first years at orientation	5 minutes	3 minutes		
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Opportunity to set up a company booth during orientation day	✓	✓	✓	
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

WE ARE OPEN TO DISCUSSING CUSTOM PACKAGES

HONOUR PIN CEREMONY

The Honour Pin Ceremony is an event to express the importance of academic honesty while students study in the College of Engineering. The ceremony is hosted for first-year students within the fall term. The responsibilities of an engineer start as a student by being academically honest during their studies and this ceremony is there to ensure first-year students know the importance and ethics they must uphold in their studies.

SPONSORSHIP DEADLINE: SEPTEMBER 15, 2022

	Partner	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$1,500	\$1,000	\$500
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	4	3	2	1
Recognition of company on social media platforms	✓	✓	✓	✓
Exclusive naming rights to the ceremony	✓			
Opportunity for a representative to be a guest speaker	5 minutes	3 minutes		
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Opportunity to set up a company booth during the event	✓	✓	✓	
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

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SASKATOON ENGINEERING COMPETITION

The Saskatoon Engineering Competition welcomes all U of S Engineering students to test their engineering knowledge and skills against their fellow students. Students compete against each other in a variety of categories including communication, innovative design, team design, debate, reengineering, and consulting. The event includes approximately fifty students across all competitions. The winners of this event move on to the Western Engineering Competition (WEC) and potentially the Canadian Engineering Competition (CEC).

SPONSORSHIP DEADLINE: OCTOBER 30, 2022

	Partner	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$1,000	\$650	\$300
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	3	2	1	1
Recognition of company on social media platforms	✓	✓	✓	✓
Exclusive naming rights to the Saskatoon Engineering Competition	✓			
Opportunity for a representative to act as judges and interact with students	✓			
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Acknowledgement during opening and closing remarks of the Saskatoon Engineering Competition	✓	✓	✓	✓
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	

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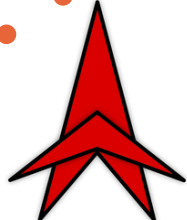
WINTER FORMAL

Our SESS Winter Formal is an annual event that allows us to celebrate the holiday season and the end of the fall term of classes. It gives students the opportunity to socialize in a formal setting outside of school, and to mingle with representatives of your company. The event consists of a dinner, dance, awards, presentations, and a keynote speaker. In the past, the event was held at Louis; in Saskatoon and drew a large crowd of students. This year we hope sponsorship can help bring this event back as it has been postponed during COVID. Through sponsorship, we hope to lower the ticket price and increase the number of students attending.

SPONSORSHIP DEADLINE: NOVEMBER 1, 2022

	Partner	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$2,000	\$1,000	\$500
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	3	2	2	1
Recognition of company on social media platforms	✓	✓	✓	✓
Complimentary tickets to send company representatives to Winter Formal	✓	✓	✓	✓
Opportunity to distribute promotional materials during event	✓	✓	✓	✓
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Naming rights to two tables	✓	✓		
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	✓
Company logo on all event tickets	Large	Medium	Small	
Company title in name of event	✓			
Opportunity to provide the keynote speaker for the event	✓			

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SPONSORSHIP
OPPORTUNITIES

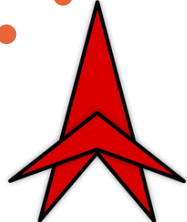
ENGINEERING WEEK

Engineering Week is a five-day celebration of engineering held during National Engineering Week in March. The week involves social festivities and engineering challenges. Engineering Week will feature events such as a design challenge, morale boosting activities, a guest speaker, mental health workshops, and other activities to celebrate engineering.

SPONSORSHIP DEADLINE: FEBRUARY 15, 2022

	Partner	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$750	\$500	\$300
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	3	2	2	1
Recognition of company on social media platforms	✓	✓	✓	✓
Opportunity to distribute promotional materials during event	✓	✓	✓	✓
Opportunity to present a seminar to students	✓	✓		
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Exclusive naming rights to Engineering Week	✓			
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

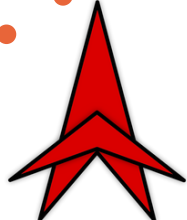
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GENERAL SPONSORSHIP

Your sponsorship enables the SESS to improve the student experience for engineering students. As a General Sponsor of the SESS, you are able to reach hundreds of engineering students each week through our engineering student lounge, student newspaper, and website. Your sponsorship will help fund tutorials, the menstrual inclusivity project, and social and networking events. It truly is the ideal sponsorship option for any company not looking to sponsor a specific event.

	Gold	Silver	Bronze	Iron
	\$2,500	\$1,500	\$750	\$500
Quantity Available	∞	∞	∞	∞
Opportunity to present a seminar to students	✓	✓		
Recognition of company on social media platforms	✓	✓	✓	
Number of times a half page ad will appear in our student newspaper	4	3	2	1
Complimentary booth at our industry mixer in early November (largest space available)	✓	✓	✓	



SPONSORSHIP OPPORTUNITIES

COMBINED SPONSORSHIP

Throughout the year, if a company sponsors the SESS with an amount over \$1,000 total, they will receive additional benefits, which are listed below in tiers. Whether a company sponsors one event or multiple, if the total sponsorship amount for the year is higher than the tier, additional benefits will be given as listed below.

	Partner	Gold	Silver	Bronze	Iron
	\$10,000 (shown for comparison)	Total Sponsorship more than \$6,000	Total Sponsorship more than \$4,000	Total Sponsorship more than \$2,000	Total Sponsorship more than \$1,000
Quantity Available	1	∞	∞	∞	∞
Logo placement on sponsorship banner located in the student lounge and outside the SESS Office for 1 year	Center Large	Medium	Medium	Small	Extra Small
Company Logo on social media cover page	Center Large	Medium	Medium	Small	Extra Small
Complimentary booth at our industry mixer in early November (largest space available)	Largest	✓	✓	✓	✓
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small	
Logo at back of each engineering student newspaper	✓	✓			
Company Logo under SESS website "Sponsors" page	✓	✓	✓		
Partner sponsorship of all events	✓				

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**THANK
YOU**

CONTACT
2022-2023 PRESIDENT

Kasey Burgess

president@sess.usask.ca

(306) 845-7240

Room 1C12, 57 Campus Dr
University of Saskatchewan
Saskatoon, SK S7N 5A9

sess.usask.ca

2022-2023 VP CORPORATE RELATIONS

TBD