**Keaton Mollberg – Vice President of Communications**

Hello, everybody! My name is Keaton Mollberg and I’m currently in my first year of engineering. As you can probably assume, I’m running for Vice President of Communications! Many know the V.P. of Communications for creating and distributing the weekly SESS newsletter, which many of you know as “the ‘Fo.” Additionally, they are responsible for advertising events and relaying information from student groups and discipline societies to the student body, and also managing the Morale and Tank commissioners. It’s a hefty role with a lot of responsibility, but it’s one that I am confident I could not only fulfill but excel at.

**Communication with Student Groups and Discipline Societies**

The main role of the V.P. of Communications is to act as the link between student discipline societies in the College of Engineering. As V.P., you can rest assured that I would regularly relay important info to you and make sure the ‘Fo is relevant and accurate – I’m on my email 90% of the time, so infrequent communication would not be an issue!

Besides daily business, I want to focus on the communication lapse between the SESS and student groups and societies. As V.P. of Communications, it would my duty to make sure that this issue is remedied. I understand that no issue is black and white; there are many factors that make up the abstract concept of communication. Being genuine, flexible, and cooperative is something that comes naturally to me, so reaching out and improving the quality and quantity of contact is an issue that I am certain can be solved through small, consistent efforts. I would love to lead us down that path, and I am certain we could gain some leverage if you voted me in.

**The ‘Fo**

As V.P., I would update and revamp the design of the ‘Fo to better suit the needs and wants of the student population. Ideas include a new design and flow, a greater variety of puzzles, and open Q&A’s. In general, I would love to adapt the newsletter to better suit your liking and keep the lines of communication open and free for all ideas and thoughts from you. If you would have any suggestions for a design or something you’d like to see, I’m more than willing to talk with you about it! A new, redesigned ‘Fo would not only make it more engaging for the student body, but it would reflect a professional and enthusiastic brand unto the College of Engineering. Due to my experience designing and publishing posters for First Year Council and Sno-Golf, I can confidently say that the ‘Fo would be stellar!  
  
Thanks for your consideration! If you ever have any questions or want to get in touch with me, come by the SESS office (I’m usually hanging around there), send me an email at [kmm402@usask.ca](mailto:kmm402@usask.ca), or send me a message on Facebook – check out my Facebook page at “Keaton Mollberg for SESS VP Communications”!

In this election, every vote matters. If you want the best, vote for the best.