



*SPONSORSHIP
PACKAGE*

SASKATOON ENGINEERING STUDENTS SOCIETY

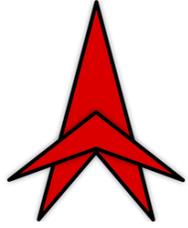
2025

-

2026

SESS





ABOUT SESS

ABOUT US

Since 1919, the undergraduate student society at the University of Saskatchewan has been dedicated to supporting students academically, socially, and professionally. We achieve this through a variety of initiatives, including events, travel opportunities, and academic advocacy. It is our privilege to serve approximately 1,700 undergraduate students in the College of Engineering each day. Our mission is to provide comprehensive support services, ensuring that engineering students have the resources they need to succeed. We focus on:

- Offering academic support tailored to student needs
- Promoting professional development through networking events and industry mixers
- Supporting the initiatives of student groups within the engineering community
- Representing the voices of students within the college

Goals for the 2025-2026 Academic Year

Looking ahead to the 2025-2026 academic year, our primary objective is to prioritize student well-being and engagement. We plan to organize a range of sessions and events designed to help students manage stress and feel supported. Our specific goals include:

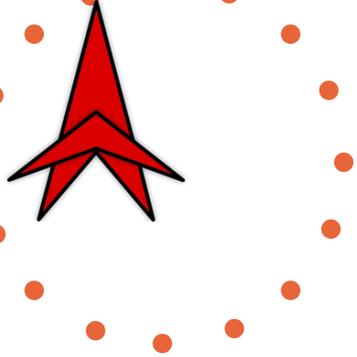
- Enhancing outreach efforts, particularly towards international students
- Ensuring a safe and inclusive space within the society

Ultimately, the SESS is committed to fostering a supportive environment that prioritizes individual well-being while encouraging active involvement in the engineering community.

The Importance of Sponsorship

The success of our students is directly influenced by the financial support we receive from generous sponsors like yourself, who are willing to invest in the future of engineering. Your contributions play a crucial role in creating a dynamic experience for our members during their time in the College of Engineering. By supporting us, you help provide opportunities for students to fulfill their potential and develop into the great leaders and engineers they aspire to be.

In recognition of your support, we will ensure that sponsors are acknowledged through various means, including advertisements and events, raising awareness of their contributions among SESS members.



SPONSORSHIP OPPORTUNITIES

YEAR-LONG SPONSORSHIP *PLATINUM*

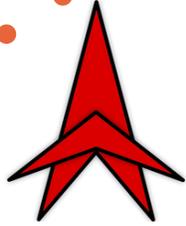
This Premier and Title-Sponsor package is an all-inclusive, year-long partnership that includes:

- Platinum Sponsorship of all major SESS events throughout the year (detailed on the following pages).
- Title Sponsor Recognition at every major SESS event, providing maximum visibility for your company.
- Promotion on All Membership Items as well as on marketing materials, posters, and banners for all events.

This package ensures your brand is prominently showcased across all SESS activities and events for the entire year.

SPONSORSHIP DEADLINE: SEPTEMBER 1, 2025

	\$7,500
Quantity Available	1
Company Logo under SESS website "Sponsors" page	Partner
Company Logo on social media cover page	Center Large
Platinum sponsorship of all events	✓
Opportunity to distribute and showcase promotional material in the SESS office & student lounge	✓
Logo on all items given to all SESS members (membership cards, mugs) roughly 300 members	✓
Opportunity to set up a company booth during orientation day	✓
Complimentary booth at our industry mixer in early January (largest booth size available)	✓
Logo at the back of each engineering student newspaper	✓



SPONSORSHIP
OPPORTUNITIES

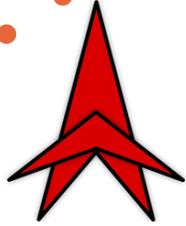
YEAR-LONG SPONSORSHIP 2

Benefits of Sponsoring the SESS

- **Enhanced Student Experience:** Your sponsorship enables the SESS to significantly improve the overall experience for engineering students.
- **Wide Reach:** As a General Sponsor, you will connect with hundreds of engineering students weekly through:
 - The engineering student lounge
 - The student newspaper
 - The SESS website
- **Support for Key Initiatives:** Your sponsorship will help fund important initiatives, including:
 - Tutorials for students
 - The Menstrual Inclusivity Project
 - Mental Health Week activities and resources
 - Social and networking events
- **Conference Representation:** Each year, SESS sends student delegates to 8 major engineering conferences across Canada. As a sponsor, your company logo will be displayed on delegates' attire, ensuring brand visibility as students represent the College of Engineering at other universities and conferences nationwide.
- **Ideal Sponsorship Option:** This sponsorship opportunity is perfect for companies looking to make a broad impact rather than just sponsoring a specific event.

	Gold	Silver	Bronze
	\$4,500	\$3,500	\$2,250
Quantity Available	1	3	5
Opportunity to present a seminar to students	✓	✓	
Recognition of company on social media platforms	✓	✓	✓
Number of times a half page ad will appear in our student newspaper	9	7	5
Complimentary booth at our industry mixer in January (largest booth size available)	✓	✓	✓

WE ARE OPEN TO DISCUSSING CUSTOM PACKAGES



SPONSORSHIP OPPORTUNITIES

ORIENTATION AND WELCOME WEEK

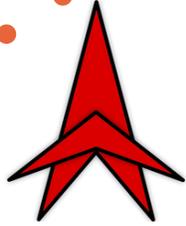
- Orientation: Held before classes start, Orientation welcomes approximately 500 incoming first-year engineering students. Hosted by SESS, it includes:
 - Tours of the engineering building
 - Design challenges and team-building activities
 - Sponsor promotion opportunities, allowing companies to make a memorable first impression on new students
- Welcome Week: Taking place during the first full week of classes, Welcome Week is a highly anticipated series of events for the entire college. Activities include:
 - Events in the student lounge for all students
 - First-year-only events
 - Engineering design challenges, scavenger hunts, and other team-building activities

Both events offer prime visibility for sponsors, providing high engagement and strong brand recognition within the engineering student community.

SPONSORSHIP DEADLINE: AUGUST 25, 2025

	Platinum	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$1999	\$1,375	\$999
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	8	5	3	2
Recognition of event sponsorship on all social media platforms	✓	✓	✓	✓
Opportunity to distribute and showcase promotional material in the SESS office & student lounge	✓	✓	✓	✓
Opportunity to give a brief speech to welcome students at orientation	5 minutes	3 minutes		
Company name and logo on all promotional materials for events including: banners, posters, and ads	Large	Medium	Medium	Small
Opportunity to set up a company booth during orientation day	✓	✓	✓	
Complimentary booth at our industry mixer in January (largest booth size available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

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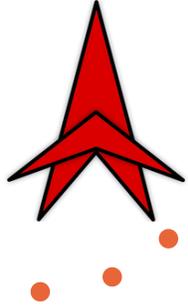
HONOUR PIN CEREMONY

The Honour Pin Ceremony is an event dedicated to highlighting the importance of academic honesty for first-year engineering students in the fall term. This ceremony underscores the responsibilities of being an engineer, which begin with upholding integrity and ethics in academic work. It serves as a formal introduction to the ethical standards expected in their studies and future careers, ensuring students understand the values they must uphold throughout their education in the College of Engineering.

SPONSORSHIP DEADLINE: OCTOBER 10, 2025

	Platinum	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$1500	\$999	\$699
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	4	3	2	1
Recognition of event sponsorship on all social media platforms	✓	✓	✓	✓
Exclusive naming rights to the ceremony	✓			
Opportunity for a company representative to be a guest speaker	5 minutes	3 minutes		
Company name and logo on all promotional materials for events including: banners, posters, and ads	Large	Medium	Medium	Small
Complimentary booth at our industry mixer in January (largest booth size available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

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SPONSORSHIP
OPPORTUNITIES

SASKATOON ENGINEERING COMPETITION(SEC)

What is SEC?

The Saskatoon Engineering Competition (SEC) is an annual event organized by the University of Saskatchewan to select participants for the Western Engineering Competition (WEC). It provides engineering students the chance to develop and demonstrate technical, communication, and problem-solving skills.

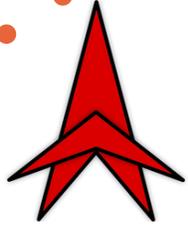
- Categories: SEC consists of 8 distinct competition categories : Communications, Consulting, Impromptu Debate, Innovative Design, Junior Design, Programming, Re-Engineering, Senior Design.
- Preparation and Timing
 - Depending on the category, teams either prepare their presentations ahead of time (Communications, Innovative Design) or receive topics with limited preparation time (Impromptu Debate).
 - For other categories, teams have 6 hours on the day of the competition to learn about their topic and create their presentations or prototypes.

SEC serves as a stepping stone for University of Saskatchewan students aiming to compete in WEC.

SPONSORSHIP DEADLINE: NOVEMBER 10, 2025

	Platinum	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$1250	\$999	\$699
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	3	2	2	1
Recognition of event sponsorship on all social media platforms	✓	✓	✓	✓
Opportunity to distribute promotional materials during event	✓	✓	✓	✓
Opportunity to present a seminar or speech to students	✓	✓		
Company name and logo on all promotional materials for events including: banners, posters, and ads	Large	Medium	Medium	Small
Exclusive naming rights to Engineering Week	✓			
Complimentary booth at our industry mixer in January (largest booth size available)	✓	✓	✓	✓
Full page ad in the student newspaper during the week of the event	✓			

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SPONSORSHIP OPPORTUNITIES

WINTER FORMAL

- Annual Celebration: The SESS Winter Formal is an annual event that celebrates the holiday season and marks the end of the fall term.
- Networking Opportunity: This event provides students with the chance to socialize in a formal setting outside of school and to connect with representatives from various companies.
- Event Features:
 - Dinner
 - Awards presentation
 - Keynote speaker
 - Additional presentations

Previous Success: Last year's event was held at Louis and attracted over 90 attendees, showcasing its popularity among students.

Sponsorship Goals: Through sponsorship, we aim to enhance accessibility for students by lowering the ticket price, making the event more inclusive.

SPONSORSHIP DEADLINE: DECEMBER 31, 2025

	Platinum	Gold	Silver	Bronze
	Included in Partner Sponsorship	\$2,500	\$1,750	\$999
Quantity Available	1	2	3	∞
Number of times a half page ad will appear in our student newspaper	5	2	2	1
Recognition of event sponsorship on all social media platforms	✓	✓	✓	✓
Complimentary tickets to send company representatives to Winter Formal	✓	✓	✓	✓
Opportunity to distribute promotional materials during event	✓	✓	✓	✓
Company name and logo on all promotional materials for events including: banners, posters, and ads	Large	Medium	Medium	Small
Two reserved tables at Winter Formal	✓	✓		
Company logo on all event tickets	Large	Medium	Small	
Exclusive naming rights to Winter Formal	✓			
Opportunity to choose the keynote speaker for the event	✓			

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SPONSORSHIP
OPPORTUNITIES

COMBINED SPONSORSHIP

Additional Benefits for Sponsorship Tiers

- **Tiered Benefits Structure:** Companies that sponsor the SESS with a total amount exceeding \$1,000 throughout the year will receive additional benefits based on their sponsorship tier.
- **Flexible Sponsorship:** Whether a company sponsors a single event or multiple events, if their total sponsorship amount for the year surpasses a specific tier, they will qualify for these additional benefits.

	Partner	Gold	Silver	Bronze
	\$7,500 (shown for comparison)	Total Sponsorship more than \$6,000	Total Sponsorship more than \$4,500	Total Sponsorship more than \$3,000
Quantity Available	1	∞	∞	∞
Company Logo on social media cover page	Center Large	Medium	Medium	Small
Complimentary booth at our industry mixer in January (largest booth size available)	Largest	✓	✓	✓
Company name and logo on all promotional materials for events including banners, posters, and ads	Large	Medium	Medium	Small
Logo at back of each engineering student newspaper	✓	✓		
Company Logo under SESS website "Sponsors" page	✓	✓	✓	
Partner sponsorship of all events	✓			

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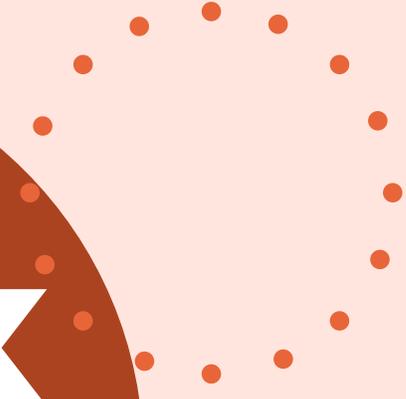
SESS Event Highlights - Page 1



SESS Event Highlights - Page 2







**THANK
YOU**

CONTACT

2025-2026 VP CORPORATE RELATIONS

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